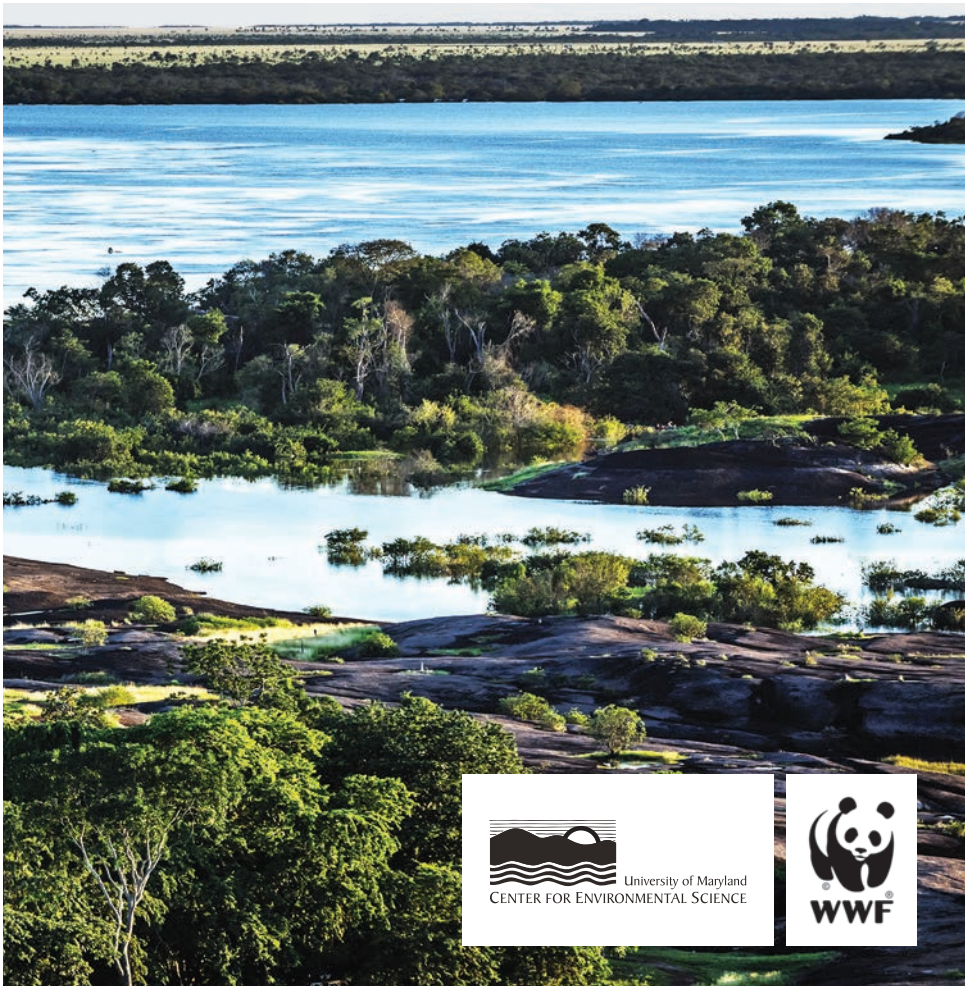
Developing Basin Report Cards

A Practitioner's Guide



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Coming soon …

Developing Basin Report Cards: A Practitioner's Guide will be a reference and resource for the User—government or non-profit employees, development officials, basin managers, private sector representatives, community organizers, academics, journalists, and any and all interested in the health and future of freshwater resources.

This *Guide* is being developed to be a reference and resource for those either on the path of developing a report card or exploring the possibility of pursuing one.

Report cards are a five-step process

1. What is the big picture? — CONCEPTUALIZE
2. What do we measure? — CHOOSE INDICATORS
3. What is healthy? — DEFINE THRESHOLDS
4. How does it add up? — CALCULATE SCORES
5. What is the story? — COMMUNICATE RESULTS

The *Practitioner's Guide* will provide:

- an overview of basin report cards and their utility,
- the mechanics of report cards, and,
- how to leverage the process and results to drive change.

For more information visit:

- *Worldwildlife.org/getthegrade*
- *EcoReportCard.org/report-cards/orinoco-river*

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